

# Nour Elloumi

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## OBJECTIVE

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A proactive student with knowledge of process improvement, public relations and relationship management & a strong foundation in financial principles and a desire to learn and contribute to a fast-paced financial environment. Eager to leverage my academic knowledge and analytical skills to fill the vacancy at your company successfully. Frequently praised as hard-working by my peers, I can be relied upon to help your company achieve its goals.

## EDUCATION

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### Tunis Business School

Tunis

*Bachelor of Science in Business Administration (Finance & IT student)*

*Graduation Date: Jun 2025*

## WORK EXPERIENCE

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### Math universe

Tunis

*Digital Advisor*

*Sep 2022 - Dec 2023*

- Manage profitable customer relationships by interacting with customers through the phone or the meta business suite.
- Master several tools including HubSpot, WordPress, Meta Business suite...

### Beenomi

Tunis

*Data Analyst Intern*

*Jul 2022 - Aug 2022*

- Conduct Tunisian market research for 4 different fields of newly released products.
- Communicate with customers and suppliers to stay abreast of industry and business trends.
- Analyse competitive market strategies through analysis of the related product, market, and share trends.

### GlobalShala

Chicago

*Data visualization intern*

*Jul 2022 - Aug 2022*

- Effectively analyze data using data visualizations.
- Improve the look of presentations and data visualizations based on best practices in design.
- Create and share compelling presentations.

## ACADEMIC PROJECT EXPERIENCE

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### Financial markets project

Tunis

*investment with BH invest*

*Aug 2023 - Dec 2023*

- Define a strategy to trade stocks in the Tunis Stock Exchange (TSE) and maximize its return in a 3-month time horizon using technical analysis, fundamental analysis, Markowitz model, CAPM...
- Conduct comprehensive data analysis, including the evaluation of 20 stocks, financial statement analysis, and optimization of a diversified portfolio based on risk tolerance.

### Derivatives project

Tunis

*interest rate mitigation with MAE insurance*

*Jan 2024 - May 2024*

- Assist an insurance company in mitigating its interest rate risk by crafting a tailored swap contract that effectively neutralizes the identified interest rate risk.
- Calculate the duration of both assets and liabilities to understand their sensitivity to interest rate changes and create a tailored hedging contract that aligns with the company's financial needs and risk profile.

## **Private Equity project**

**Tunis**

*Screening Memo of BIAT Bank*

*May 2024 - Jun 2024*

- Develop a 5-page screening memo detailing company background, financial performance, valuation, and investment rationale.
- Evaluate risks and identified growth opportunities, presenting the proposal to the Screening Committee for approval.

## **Information Assurance & Security project**

**Tunis**

*Face Recognition system*

*Jan 2023 - Jun 2024*

- Develop a facial recognition system for user authentication that enhances security by eliminating the need for physical keys and reducing unauthorized access.. It detects faces, determines their position, and assigns names with calculated confidence levels and blur scores to ensure high accuracy.
- Developed using Python and C++.

## **Business Intelligence and DB management project**

**Tunis**

*Sales analysis and enhancement*

*Sep 2023 - Jan 2024*

- Set up a software solution to integrate the client's relevant data and to be able to question them effectively from various angles. (ETL process using Python and PostgreSQL, Modeling and DWH creation using Microsoft SQL Server Management Studio, Alteryx, and MDX, Data Analysis, Data visualization using PowerBi...)

## **Web Development project**

**Tunis**

*Call 'n Fix website*

*Jan 2023 - Jun 2024*

- Develop a user-friendly website designed for everyone who requires maintenance, and for those who are unemployed and looking for a job resulting in an increase in user engagement metrics using HTML, CSS, JSX...

## **SKILLS**

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- Python | R | Oracle | Linux | web Dev | HubSpot | WordPress | Meta Business Suite | Excel fundamentals | PowerBI | Market research | Data analysis...
- Professional Communication | Team Work | Critical Thinking...